## BUILDING THE MUSEUM CULTURE OF STUDENTS AND PUPILS THROUGH MUSEUM EXHIBITIONS IN THE INFORMATION TECHNOLOGIES ERA

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**Abstract.** This study represents a continuity of scientific investigations reflected in my doctorate thesis *Pedagogical fundaments of museum education of high school students within the school-family-community collaboration framework*, which reveals as an innovative experimental scientific research for Moldova Republic. In the elaborated thesis I identified the theoretical grounds, built, and validated practical fundamentals of museum education, this way completing and developing substantially the museum pedagogy.

The following is a study being attached to the elaborated research but covers detailly a new aspect of museum education, which relates to valorization of museum exhibitions in *formation of museum culture* (FMC) of students focused on informatization, focused on exploring the information technologies. The research aims to FMC conceptualization of students and pupils through developing of a praxeology of involved domain in the Information Era. **The research hypothesis:** the FMC of pupils and students through museum exhibition will be possible when will be ascertained, revealed, validated, and validated the theoretical-applicative grounds of the given process. For solving the studied problem, we used a range of methods oriented to accomplishing the assumed goals, *the theoretical methods including:* analysis, synthesis, comparation and interpretation of the results, *as well as the practical methods including:* polling, observation, pedagogic experiment etc.

In conclusion the research allowed to ascertain that *museum exhibition* can become a favorable environment and a proven efficient strategy in culturalization of pupils and students along the three essential dimensions: institutional, professional, and social, ensuring as such the promotion of national and universal values in the process of education education of the young and adult generations in the context of a lifetime learning and permanent education.

**Keywords:** museum, museum education, museum pedagogy, museum culture, museum exhibition, values, museum collections, information technologies, students, pupils.